

Welcome to the first edition

We hope you enjoy the first monthly Learn Local e-newsletter and it becomes a valuable (and fun!) resource and communication method for all Learn Local organisations.



The newsletter will mainly contain information of importance to all Learn Local organisations, with a section on the back to be region-specific. If you have any feedback and/or suggestions, please let us know via the [wiki](#) or [email](#).

Message from the ACFE Board

Round 2 of the Adult Community Further Education (ACFE) Board Capacity and Innovation Fund grants is now open! There is a total of almost \$3 million available for Learn Local organisations in this final round for 2011. [Grant guidelines and the application form](#) are now available to download on the ACFE website. Applications close on Monday, 29 August.

The Board invites general feedback on the fund or guidelines. Contact your ACFE Regional office for more information.

ACFE Capacity Initiatives

The ACFE Capacity Initiatives are continuing throughout 2011. Around 75% of Learn Local organisations have participated in the initiatives since they began in 2009. Following your feedback in 2010, the subsequent programs are in effect:

- The Small Business Mentor Program is still running through the Small Business Mentoring Service. This is fully funded by ACFE. Managers at Learn Local organisations are strongly encouraged to take up this opportunity. To register for the program online visit: www.sbms.org.au
- A-Frame teacher and resource development is continuing, with the CAE running workshops.
*See Important Dates section of this newsletter for workshops.
- Action Research projects are being coordinated by AMES as part of the Responding to Culturally and Linguistically Diverse Learners initiative.
- In other news the ACE Business Capacity and Knowledge workshops run by CWCC are being offered for: large RTOs, small RTOs (both finished) and pre-accredited only providers (to be announced). Also a new project with a focus on assisting management committees is being conducted by The Nous Group. Finally, Smart Delivery Grant recipients will complete their projects in July, the outcomes will be shared in the next newsletter.

Check us out on



or our [website](#)

or on the [Learn Local Wiki](#)

Recent ACE Memos

[Click on this link to read the memos.](#)

- Communications and Marketing Training
- ACFE Board Capacity & Innovation Fund Round 2

Important Dates

July / August – Cut off dates for enrolling in Communications & Marketing Training

7 July, Southern Metro – Big Day Out, Dingley Village

22 July, ACFE - CALD Action Research Workshops, Melbourne

26 July, Grampians – A-Frame Workshops, Wimmera

26 July, North Western Metropolitan – ACE provider LGA forum, Hobson's Bay, Maribyrnong, Brimbank and Wyndham

28 July, North Western Metropolitan – ACE provider LGA forum, Banyule, Nillumbik and Whittlesea, West Heidelberg

29 July, Gippsland – A-Frame workshops, Bairnsdale

29 August, Round 2 Capacity and Innovation Fund – Closing date

August – Learn Local Awards Finalists announced

Interesting Statistics

In 2010, 81% of learners in the Learn Local education and training sector experienced disadvantage because of location, prior educational attainment, economic or social circumstances, with 20% of learners experiencing simultaneously three or more of these characteristics of disadvantage. (2010 ACFE Data Pack)



Gippsland Learn Local representatives are on board with the new brand, displaying their Certificates of Recognition at the recent forum in Moe.

Learn Local success stories

Branding

Since its launch in April this year, Learn Local has been well received by providers, government bodies and organisations across Victoria. Its creation has motivated several Learn Local organisations to promote to the wider community and utilise the co-branding – we have been so impressed that we wanted to showcase these efforts.

- Paynesville Neighbourhood Centre recently developed stylish name badges co-branding with the ANHLC and Learn Local logos. These badges were produced by LaTrobe Valley Enterprises, an innovative employer of people with disabilities, which was recommended by Sale Neighbourhood House. More community sector groups should support this wonderful organisation.
- Warracknabeal Neighbourhood House and Learning Centre (WNHLC) recently [joined Facebook](#) to attract more young people by promoting events aimed at local youths. WNHLC initially became friends with their younger students but once the students had 'accepted', WNHLC was automatically promoted to their students' Facebook friends and so on. WNHLC now have 66 friends after only being on Facebook for one month. And most of these are WNHLC's target market: youth under the age of 20 years.

Statistically the biggest users of Facebook in Australia are generation Y; the over 30's being the fastest developing market and women being dominantly represented in all age groups – anecdotally, youth and at-home-mums are the most active users and these are two of our target markets.

Try targeting a Facebook campaign using your organisation's page. Remember to 'like' other organisations and people in your community. It is a great way to promote your organisation to the wider community ... and it's free!

Partnering with businesses

Vertech Hume Pty Ltd recently employed five men from the Karen ethnic group to work in their factory operating specialised machinery. To help improve these employees' spoken and written English Vertech chose to enlist the services of Learn Local organisation, Wyndham Community and Education Centre to develop and deliver training in the workplace that it is tailored to the specific needs of staff.

Students learn to read basic technical machinery and operations text and relevant OH&S materials while completing units out of the Certificate I in ESL (Access).

Vertech is extremely happy with the results of this training partnership – increased capacity and involvement from staff, confidence, safety and community engagement outside of the workplace – and is planning further educational opportunities for staff.

Regional Information

FREE Communications & Marketing PD – Refer [ACE Memo 2011/23](#)

As part of the Learn Local Awareness Strategy, ACFE is offering all Learn Local registered organisations free Communications and Marketing Training for staff members to be held across the eight regions. This offer is being extended for up to two representatives from each Learn Local organisation.

What will the training involve?

- ◆ Training will be conducted by an external communications specialist: Royce Communications.
- ◆ Training will include: Communications and Marketing 101, Website management,
- ◆ Google Analytics, Social Media, Media Relations and a 'hands on' overview of how to use the Learn Local templates.

Two sessions will be held in each region from July to September 2011. You may attend a session in another region should the eastern dates not suit you.

19 July 2011 – bestChance (Glen Waverly)

20 July 2011 – Central Ringwood Community Centre

Each session will run from 10.00am – 4.00pm (6 hours) with a total of 1 hour for breaks (catering provided).

Application Forms and further information for the sessions are available via the above ACE Memo on the ACFE website.

Stats Reporting DUE 1st July - Pre Accredited Delivery

As we near the end of Term 2 2011, all Pre-accredited funded RTO's and non-RTO's are required to upload Enrolment Statistics to the SVTS website.

To assist us to monitor your contracts and to ensure your next scheduled payment is authorised for payment by the 13th of July 2011, we request that ACE Organisations send an error free "Enrolment Activity Report" that includes all enrolment activity up to 30 June 2011, from the SVTS website to the Regional Office, via fax or email, by C.O.B Friday 1st July 2011.