

Messages from the ACFE Board

- General Memo #36, issued on 21 October 2011 provided details of some changes to the arrangements for funding of accredited training and changes to the fees for both accredited and pre-accredited training that will apply from 1 January 2012. The changes will also be covered in the upcoming provider briefing in your region.
- The Essential Services Commission has released its report on VET Fees and Funding <http://www.education.vic.gov.au/about/consultation/vetfeereview>. The ACFE Board and a number of Learn local organisations responded to the request for submissions and the Minister for Higher Education and Skills, the Hon. Peter Hall MLC has appointed Professor Gerald Burke and Dr Peter Veenker to conduct public feedback sessions on the Commission's recommendations. Details for the public sessions are available under General Memo #35.
- Calls for Expression of Interest, inviting Registered Training Organisations to deliver government subsidised nationally recognised training through the Victorian Governments' Skills for Victoria program in 2012, opened on 21 October 2011 and closed on 4 November 2011.

*Important
changes for 2012*

The closing date for the submission of a Financial Assessment Certificate and report (and supporting documents if required) is 18 November.

There about 146 ACFE registered RTO's expected to lodge Expressions of Interest. As at 1 November about 110 of the 146 RTO's had lodged an EOI. This is a healthy response from a large number of providers working hard to get their expressions of interest in to ensure that Learn Local organisations are well placed to receive Skills Victoria funding to deliver accredited training across the state.

ACFE staff across the state in all regional offices are supporting our Learn Local organisations during the EOI process.

If you score a '0' for Liquidity or Solvency or Operating Results Skills Victoria will undertake a more detailed Stage Two Financial Assessment requiring audited financial statements, an aged debtor and creditors report or other information as specifically requested by Skills Victoria.

ACFE Board supports 84 new projects around Victoria

An enormous number of project applications were submitted for the second round of the ACFE Board Capacity & Innovation Fund. On 7 October, Minister Hall was very pleased to announce eighty-four successful grants totalling \$3.78m. More than eighty Learn Local organisations across Victoria are involved in the new projects. For a full list of the successful projects visit the [ACFE website](#).

*Eighty-four grants
totalling \$3.78 million*

The projects which will be implemented in the next twelve months are diverse, innovative and creative. They include development of organisational business capacity as well as the development of innovative quality teaching and learning practice.

The ACFE Board congratulates everyone who worked to submit an application - we know it takes a lot of time and effort to put these applications together! Information on Round 3 of this fund will be available in January 2012. Please contact your regional office to discuss your project ideas as soon as possible.

Join us on



Diary Dates*

*STATE-WIDE DATES ONLY. REFER TO REGIONAL CONTENT FOR OTHER RELEVANT DATES, p3

Provider Forums:

Hume - 2, 3, 4 November
BSW - 8, 9 November
Gippsland - 9 November
Lodden Mallee - 9 November
Grampians - 15, 16 November
Eastern - 16 November
Southern - 16 November
North Western 17 November



Minister for Higher Education and Skills, the Hon Peter Hall, MLC enjoys a scone after announcing the ACFE Board Capacity & Innovation Fund Round 2 projects at Moe Life Skills Community Centre. Pictured L-R: Chris Muccillo, Ann van Rhine, the Hon Peter Hall MLC and Justin Hallinan.

FAST FACTS!

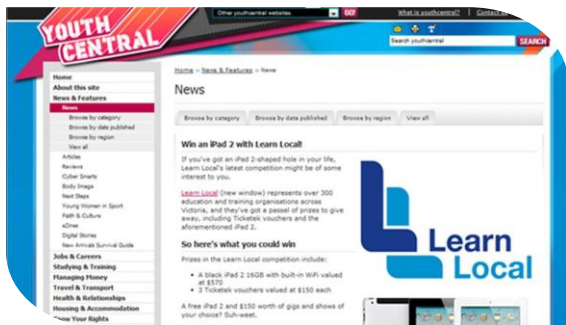
In total we had 154 people enter the Learn Local competition – Win an iPad 2!



Want bang for your marketing buck? Think 'addressable markets'!

Every organisation and business has a contact list of their customers. Imagine getting your hands on that list. What would you do with it? That's exactly the point of addressable marketing – forming strategic partnerships with other organisations and businesses that already have access to the customers YOU want!

It's a doorway to growing your business. Here's a real-life example of how this works: ACFE acquired *YouthCentral* as an addressable partner and was able to run a competition through their website. Learn Local content and links will also be appearing on various *YouthCentral* web pages. We will piggyback off their existing publications (i.e. newsletter) and upcoming events to directly target one of our nine target learner groups – Disengaged Youth!



Addressable marketing in action! Learn Local is exposed to a youth market on this website.



Want to know more? Information on addressable marketing can be found on p18 of your Learn Local Marketing Workshop 2011 Participant's Manual.

Spotlight on Learn Local Award winner Outstanding Practitioner, Amy Baillie

Each month, we are celebrating the winners of the [2011 Learn Local Awards](#). In this issue, we congratulate Outstanding Practitioner, Amy Baillie of Meadow Heights Learning Shop, Senior Tutor for Cert III, IV and Diploma in Education Support and Curriculum Development Officer.



When students say to other students, "Go and enrol with Amy" you know you have a top tutor on your hands. A combination of dedication, adaptability, professionalism and rapport-building abilities have all contributed to Amy being named this year's Outstanding Practitioner.

When students say to other students, "Go and enrol with Amy" you know you have a top tutor on your hands.

Amy's positive attitude towards her significant vision impairment inspires others. She sees it as an opportunity to encourage her students and the proof is in her exceptional attendance rates and learning outcomes of her students. Read more about Amy at [2011 Learn Local Awards](#).

Recent Memos

[GENERAL MEMOS](#) - read online

- 2011/34 Digital Teaching and Learning Resources – Find Use Share Education (FUSE) portal
- 2011/35 Essential Services Commission VET Fee and Funding Review Report
- 2011/36 Information on Fees for 2012 (with four attachments)
- 2011/37 Purchasing Pre-accredited Programs for delivery in 2012 (with one attachment)

[CAPACITY INNOVATION MEMOS](#) - read online

- 55 BCK ACE Business Capacity program workshops (Bendigo) for non-RTOs Registration Open
- 56 BCK ACE Business Capacity Program workshops (Shepparton) for small-medium RTOs

The weather is warming up so we want to know what's HOT in your organisation! This month we want to know about your feature course.



Join us on



FACEBOOK TWITTER YOUTUBE WIKI

...or email us at learnlocal@edumail.vic.gov.au

Being flexible and persistent got Margaret through some tough times... Colleen McShane from MADEC Ltd shared a learner story with us.

Margaret's* career was interrupted following an injury and life changing surgery. Although she had years of experience from running her own business, Margaret wasn't confident that she would ever find work in her local area.

Initially, Margaret saw her disability and her age as barriers to employment. Margaret approached her Case Manager about enrolling for Cert II in Business. She also met with the trainer who gave Margaret support through the course and beyond. Through her training Margaret realised she had skills which could get her that all important job.

Margaret became proficient at selling her own skills and personality.

As a result of the course and another Quickbooks short course with MADEC Margaret applied for many jobs becoming very proficient in selling her own skills and personality to prospective employers. Now Margaret is very happily working with a local employer and hasn't looked back to the days when she thought there would be no future for her working in the area.

*Name has been changed to protect the learner's identity



ACFE NWMR Events

NWMR Provider Forum

Thursday 17 November
 10.00am - 12.30pm
 Level 4, Room B427
 253 Flinders Lane, Melbourne.

Please RSVP your attendance for catering purposes, including any special dietary requirements by Monday 14 November to: acfenwm@edumail.vic.gov.au .

Inaugural ACFE NWMR Regional Council Learn Local Committee of Management Events

- The ACFE NWMR Council LL Committee of Management events are being held in November in response to the ACFE NWMR Council Survey of COMs. The sessions are identical. The morning and evening sessions are based on COMs indicated availability.

You will have received an email addressed to your Chairperson. A hardcopy is in the mail.

➤ Inaugural LL COM Breakfast

11 November 2011, 7.30am - 9.30am, Merri Restaurant, CERES, Cnr Stewart and Roberts Street, Brunswick.

- **Inaugural LL COM Dinner** 29 November 2011, 6.30pm – 8.30pm, The Gallery, Flemington Racecourse.

ACFE NWMR Updates

Welcome to new team member

Ben Wells is the newest member of the NWMR team. He has been in the field of marketing and communications for over ten years. Since 2008 he's been at Births Deaths and Marriages, where he worked on improving customer-facing and stakeholder communications. He'll be helping us roll out the Learn Local Awareness Strategy, and anything else we throw at him!

Please ensure you have completed your:

- LSS
- SVTS Reporting
- Microsoft Agreement Survey
- Capacity and Innovation Report.

Cheers from the NWMR team